





Wednesday | 22 November 2017

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| 08:00 - 09:00 | Registration & networking welcome coffee |  |
| 09:00 - 09:10 | OPENING OF THE CONFERENCE Marc-Alexander Mahl, President - Medicines for Europe |  |
| 09:10 - 10:40 | SESSION 1 - Incremental innovation on known molecules – Necessity to address all patient needs? Chair Peter O'Donnell, Journalist |  |
| Session panellists | | |
| Donna Walsh, Executive Director - European Federation of Neurological Associations (EFNA) | | |
| Roberta Savli, Director of Strategy and Policy - The European Federation of Allergy and Airways Diseases Patients' Associations (EFA) | | |
| António Vaz Carneiro, Head - Centre for Evidence-Based Medicine (CEMBE) - Faculty of Medicine of the University of Lisbon | | |
| Stefan Leucht, Professor Psychiatry and Psychotherapy - Technical University Munich | | |
| Adrian van den Hoven, Director General - Medicines for Europe | | |
| Q&A with session panellists | | |
| 10:40 - 11:10 | KEYNOTE SPEECH – Tackling wasteful spending on health Karolina Socha-Dietrich, Policy Analyst - OECD |  |
| 11:10 - 11:40 | Networking coffee break |  |
| 11:40 - 13:10 | SESSION 2 – Research trends on known medicines – State of play and future options Chair Sarah Rickwood, Vice President - QuintilesIMS |  |
| Session panellists | | |
| Elisabeth Kogan, Senior Vice President, InnoTech - Teva Global R&D | | |
| Olga Solomon, Head of Unit for Medicines: Policy, Authorisation and Monitoring - Directorate General for Health and Food Safety (SANTE) - European Commission | | |
| Lydie Meheus, Managing Director - Anticancer Fund (ACF) | | |
| Beata Stepniewska, Deputy Director General, Head of Regulatory Affairs - Medicines for Europe | | |
| Aurelio Arias, Senior Consultant, European Thought Leadership - QuintilesIMS and Sarah Rickwood, Vice President – QuintilesIMS | | |
| Paul Fleming, Technical Director - British Generic Manufacturers Association | | |
| Q&A with session panellists | | |

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| 13:10 - 14:10 | Networking buffet lunch |  |
| 14:10 - 15:45 | <p>SESSION 3 – Value added medicines – How to capture their value for society Chair Sampreet Ramachandra, Director Global Strategy - Fresenius Kabi</p> <p>Session panellists</p> <p>Mondher Toumi, Professor of Public Health - University of Aix-Marseille</p> <p>Matteo Ruggeri, Professor of Istituto di Politica Economica - Università Cattolica del Sacro Cuore</p> <p>Frank Buisset, Head Specialty Growth Franchises West Europe - Sandoz; Chairman of the Hospital Channel WG - Medicines for Europe</p> <p>Mariano Votta, Director - Active Citizenship Network</p> <p>Els Devriese, Director Health Policy - FeBelGen</p> <p>Aida Batista, Vice President - EAHP</p> <p>Q&A with session panellists</p> |  |
| 15:45 - 16:00 | <p>CLOSURE OF THE CONFERENCE Umberto Comberiatì, Chair of the Value Added Medicines Group</p> |  |
| 16:00 - 17:00 | End of conference drinks |  |

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